



ARTIFICIAL INTELLIGENCE AND YOU

EXECUTIVE DINNER – NIJKERK – WEDNESDAY, MAY 29, 2024

ARTIFICIAL INTELLIGENCE AND YOU

A JOURNEY OF EXPLORATION



NOVEMBER 30,
2022

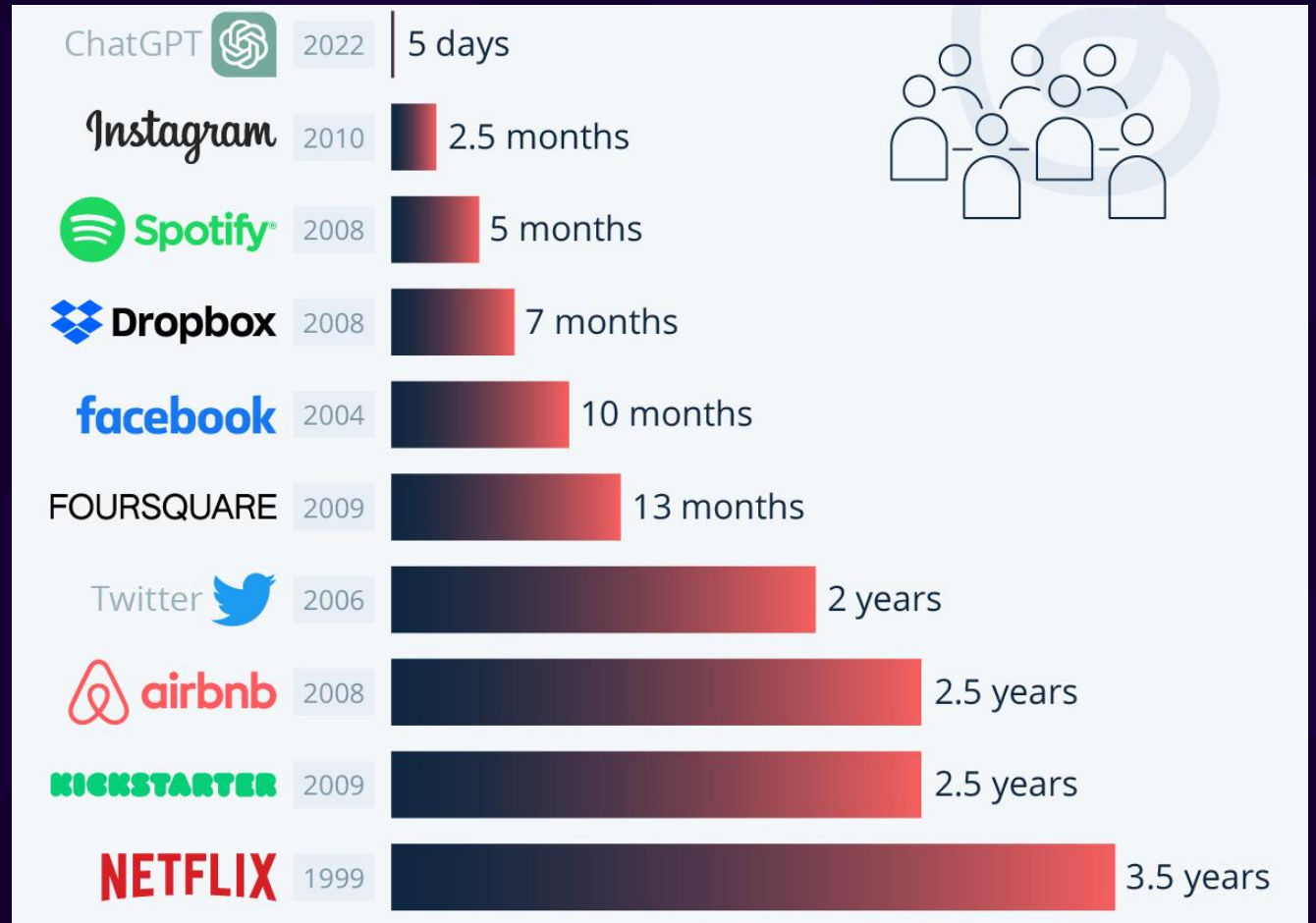
Free R... Preview: ChatGPT is optimized for dialogue. Our goal is to make AI syst...
with, and your feedback will help us improve our systems and make

“

In **less than a week**, the generative AI software achieved a new record among technological phenomena by gaining **one million** users.

statista 

HOW FAST WAS CHAT GPT EXACTLY?



900%

**GROWTH IN THE
NEXT 5 YEARS**

CAGR

17,3%

MARKET SIZE 2030

USD 2T

statista

“

Artificial Intelligence (AI) is the capability of computer systems to perform **human-like tasks**, such as recognizing speech, understanding natural language, identifying images, making decisions, and learning from experiences.

CHAT GPT

POWERFUL, KEY TECHNOLOGY



MECHANICAL EFFICIENCY

COMPUTATIONAL EFFICIENCY

COGNITIVE EFFICIENCY

WHAT CAN AI DO FOR US TODAY?

- » **Boost efficiency and productivity at scale**
- » **Enhance business insights**
- » **Drive customer-centric innovation**
- » **Increase creativity**
- » **Enable iterative testing**
- » **Make data driven decisions**
- » **Risk management and fraude**

“

AI leaves **1** in **5** jobs materially exposed ... meaning, **50%** or more tasks could be taken over by AI

“

AI won't be good at replacing humans - humans will be good at replacing **themselves** using AI

SEBASTIAN THRUN

“

AI is **exponential technology**:
its power improves with use,
its use improves with power

THERE IS A LOT OF
APPREHENSION IN
ORGANIZATIONS TO USE
AI



THE TIME FOR TAKING
ACTION WAS **YESTERDAY**

...

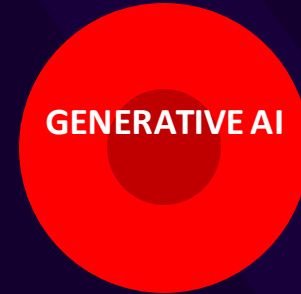
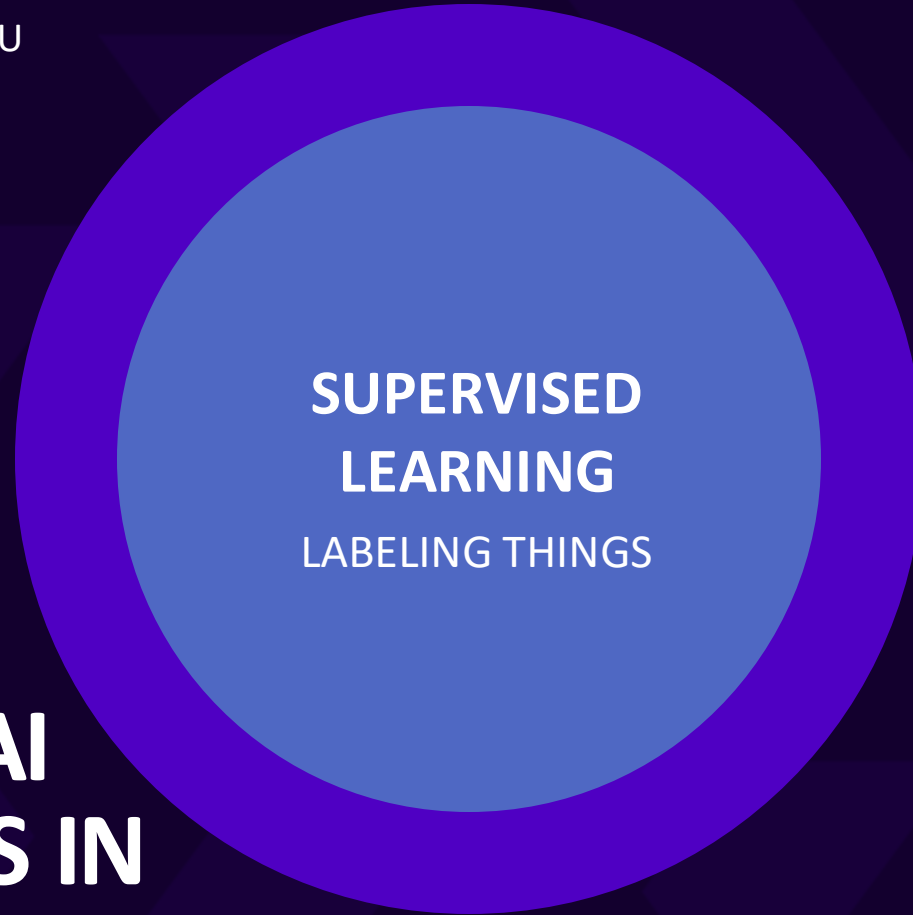
“

Speed has never killed anyone,
suddenly becoming stationary ... that's
what gets you.

JEREMEY CLARKSON



VALUE FROM AI TECHNOLOGIES IN THE NEXT **THREE** **YEARS**



**REINFORCEMENT
LEARNING**

HOW DO I ORCHESTRATE TO MAKE IT **HAPPEN**?

BUILD A CULTURE OF CURIOSITY

“

I have no special talents. I am only
passionately curious.

ALBERT EINSTEIN

UNLEASH THE TRUE POWER OF **HUMAN AND MACHINE** INTELLIGENCE



REVELXIO

YEARS OF
INNOVATION